



3M™ MCS™ Warranty

Tested like no other.

Rock solid. Welcome to the most comprehensive graphics warranty in the industry. When you use graphics made from all 3M products, you're protected for virtually any application.

Our graphics solutions stand up, because they're backed by the 3M™ MCS™ Warranty – your peace of mind that every 3M product has been extensively tested for durability and consistency over time.

Guaranteed.

For more warranty information, visit 3M.com/GraphicsWarranties.



Commercial Solutions

3M Center, Building 220-12E-04
St. Paul, MN 55144 USA

General & Technical Information

Phone: 1-800-328-3908
Web: 3M.com/graphics



© 3M 2017. All rights reserved. 3M, Envision, MCS and Scotchlite are trademarks of 3M. All other trademarks are the property of their respective owners. Printed in U.S.A. Please recycle. 75-5100-2729-7

3M Science.
Applied to Life.™

3M™ MCS™ Warranty

Box Truck and Semi-trailer Graphics

Express your brand in ways you never knew were possible. Promote your fleet around every turn of the road.



Take the high road.

Whether you operate a single delivery truck or a fleet of semis, 3M™ Graphic Films can transform your trucks and trailers into powerful brand statements for your business.

In fact, a single vehicle wrap can generate between 30,000 and 70,000 impressions a day.* Study after study shows mobile media is the most cost-effective and influential brand promotion available.

Every road, and around every corner, is a new opportunity.

*Outdoor Advertising Association of America





Confidence that lasts.

You built your business – and your branding – to endure. That’s why you invest in graphics that give you the confidence they’ll look good from the day you apply them to the very end of their life.

At 3M, we build our graphic products to last. Since 1902, we’ve been generating breakthrough solutions that deliver high performance and consistent quality. Today, at advanced testing facilities across the globe, we subject our films to rigorous testing for resistance to humidity, UV rays, and more – simulating years of exposure to harsh conditions.

As a Fortune 500 company, 3M continues to revolutionize the graphics industry with new technologies and products to showcase your brand. We’re so confident in our weather science that should your graphic fail on the last day of its warranty, our non-prorated 3M[™] MCS[™] Warranty covers it like it was Day 1.



Claim your lane.

Rivets and ridges. Curves and corrugation. Your trucks are made up of complex surfaces. And 3M[™] Graphic Films are designed to cover it all and to support your brand consistently, from truck to truck – whether you need to make a permanent or short-term impression.

Spread the word.

From print wrap film to color films to specialty reflective graphics, no matter how much of your truck or trailer you wish to cover, 3M will help you spread the word – while you cover the miles.

Simple Flat Coverage



Partial Wrap Coverage



Full Wrap Coverage



What’s your surface?

Whether you want to add graphics to the painted or stainless sides of your trucks, or around rivets and difficult corrugated panels, 3M has a film to suit any application surface.

- ▶ **Flat surface**
A smooth and even horizontal or vertical surface
- ▶ **Flat with rivets**
Any flat surface with headed pins or bolts
- ▶ **Corrugated surface**
Any surface made up of alternating ridges and grooves



Angle of exposure.

Depending on the size of your graphic coverage, and whether you apply your graphics to a vertical surface (e.g. door panel) or a non-vertical one (e.g. hood, roof), exposure to the elements can affect the duration of your warranty.

Vertical exposure
Any graphic installed on a surface that is at 90°–75°.



Non-vertical exposure
Any graphic installed on a surface that is at 75°–0°.



Lasting impressions.

At 3M, innovation is our business.

To keep your fleet on the road, our films deliver more design options, fast installation, and easy removal. Wrap your horizontal and vertical surfaces, as well as your riveted and corrugated ones, with the quality finish you’ve come to expect from 3M.



Amazing printability.

From subtle effect to maximum wow factor, our wrap films are engineered for excellent print quality, no matter what custom design you have in mind. Vibrant and attention-grabbing, 3M films will bring your designs to life smoothly and seamlessly.



Highly conformable.

Designed to tackle the most demanding curves, contours, or corrugations, 3M films can wrap around just about anything. Easy to handle and install, our films include excellent resistance to lifting, cracking, and peeling, which means no unnecessary repairs or rework – and less downtime for your fleet.



Easier removal.

Our removable and changeable films are guaranteed to lift with little or no adhesive residue – leaving you with minimal clean-up and your truck’s paint job intact. No more extra time or money spent on unnecessary repairs when it comes time to de-identify your fleet.



Extreme durability.

UV rays. High temperatures. Humidity. Even acid dew. Throw everything Mother Nature’s got at 3M wraps and they’ll hold up to the toughest environments. No browning. No staining. No matter the extremes you go to, they’ll meet, or more likely exceed, your performance expectations.