



3M™ MCS™ Warranty

Tested like no other.

Rock solid. Welcome to the most comprehensive graphics warranty in the industry. When you use graphics made from all 3M products, you're protected for virtually any application.

Our graphics solutions stand up, because they're backed by the 3M™ MCS™ Warranty – your peace of mind that every 3M product has been extensively tested for durability and consistency over time.

Guaranteed.

For more warranty information, visit 3M.com/GraphicsWarranties.



3M Science.
Applied to Life.™

3M™ MCS™ Warranty

Vehicle Graphics

From a single vehicle to a large fleet, 3M™ Graphic Films are a great way to get noticed on the road.

And we mean noticed.

Gear up.

Short-term impression. Permanent change. No matter your end goal, 3M™ Graphic Films are designed to conform to the complex surfaces of your vehicle – and to support your brand consistently, from vehicle to vehicle.



Commercial Solutions

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St. Paul, MN 55144 USA

General & Technical Information

Phone: 1-800-328-3908
Web: 3M.com/graphics



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Confidence that lasts.

You built your business – and your branding – to endure. That’s why you invest in graphics that give you the confidence they’ll look good from the day you apply them to the very end of their life.

At 3M, we build our graphic products to last. Since 1902, we’ve been generating breakthrough solutions that deliver high performance and consistent quality. Today, at advanced testing facilities across the globe, we subject our films to rigorous testing for resistance to humidity, UV rays, and more – simulating years of exposure to harsh conditions.

As a Fortune 500 company, 3M continues to revolutionize the graphics industry with new technologies and products to showcase your brand. We’re so confident in our weather science that should your graphic fail on the last day of its warranty, our non-prorated 3M™ MCS™ Warranty covers it like it was Day 1.

Take it to the street.

Corporate fleet. Single business vehicle. Personal car. No matter how you hit the road, it’s worthy of attention. And 3M has the broad, versatile, and high-performing film portfolio you need to bring your vision to life – and to turn heads.



Commercial Use

Whether you own a fleet of cars or a single business vehicle, wrapping them in graphics will maximize every double-take. In fact, did you know a single vehicle wrap can generate between 30,000 and 70,000 impressions a day?*

Study after study shows mobile media is the most cost-effective and influential brand promotion available. Turn your commercial vehicles into rolling billboards that promote your business – from city streets to the open road.



Personal Use

Make a personal statement to stand apart. From stripes to partial wraps to full color changes and custom designs, 3M offers an ever-evolving product range of colors and finishes for your vehicle.

*Outdoor Advertising Association of America

We’ve got you covered.

From print wrap film to colored film to reflective film to protective film, and more, 3M has you covered, no matter how much coverage you’re looking for.

Simple Flat Coverage



Partial Wrap Coverage



Full Wrap Coverage



Angle of exposure.

Depending on the size of your graphic coverage, and whether you apply your graphics to a vertical surface (e.g. door panel) or a non-vertical one (e.g. hood, roof), exposure to the elements can affect the duration of your warranty.

Vertical exposure

Any graphic installed on a surface that is at 90°–75°.



Non-vertical exposure

Any graphic installed on a surface that is at 75°–0°.



Industry-leading performance.

3M™ Graphic Films mean business.

More design options. Fast install. Easy removal. Our films wrap horizontal and vertical surfaces with the smooth quality finish you’ve come to expect from 3M.



Amazing printability.

From subtle effect to maximum wow factor, our wrap films are engineered for excellent print quality, no matter what custom design you have in mind. Vibrant and attention-grabbing, 3M films will bring your designs to life smoothly and seamlessly.

Highly conformable.

Designed to tackle the most demanding curves and contours, 3M films can wrap around just about anything. Easy to handle and install, our films include excellent resistance to lifting, cracking, and peeling – which means no unnecessary repairs, rework, or downtime.



Easier removal.

Our removable and changeable films are guaranteed to lift with little or no adhesive residue – leaving you with minimal clean-up and your vehicle’s paint job intact. No more extra time or money spent on unnecessary repairs when it comes time to de-identify your vehicle.

Extreme durability.

UV rays. High temperatures. Humidity. Even acid dew. Throw everything Mother Nature’s got at 3M wraps and they’ll hold up to the toughest environments. No browning. No staining. No matter the extremes you go to, they’ll meet, or more likely exceed, your performance expectations.